

Plan ahead for festive volunteering

Festive Corporate Volunteering

employee
volunteering



Festive Activities

The festive period is known as the season of giving for good reason. It offers a great opportunity for your teams to do something truly meaningful, demonstrate commitment to your corporate purpose and deliver on your end-of-year social impact goals. Add volunteering to your staff parties and client entertaining for real seasonal impact.

“Engagement by customers in corporate volunteering programs improved their connection with and opinion of the company.”

Harvard Business Review, 2021

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Why do festive volunteering activities



Fantastic team and relationship building opportunities



Supports positive mental health and wellbeing



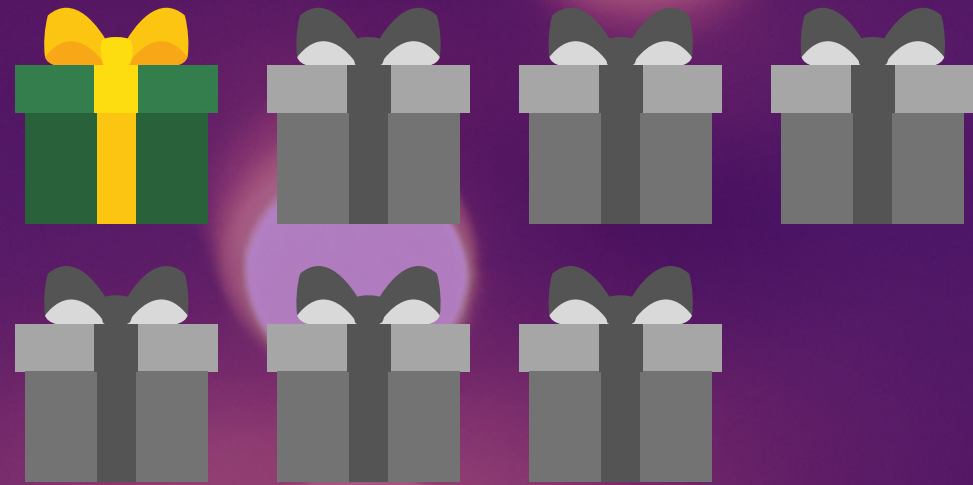
Tangible impact delivered to your local communities



Demonstrates your culture and commitment to social impact - strengthening your brand



Creates more meaningful seasonal activities



**One in seven parents and carers
couldn't afford presents for their
children in 2023.**

Family Action

2.3M

**Older people wish they had someone
to spend time with at Christmas.**

Age UK



**Of families on Universal Credit
and Child Tax Credit rely on
charity food parcels or charity
Christmas meals.**

Save the children

How can you get involved?

There are a range of different ways you can create transformative social impact this festive season. Many of your communities could use an extra hand over the holidays, or financial support to help make the winter period extra cozy. So regardless of how your teams want to volunteer, there are plenty of opportunities that will fit your needs.

Volunteering Activities

- Putting up festive decorations and/ or hosting parties in residential care or youth groups
- Sorting and wrapping donations
- Putting together care packs and wrapping donations
- Supporting school seasonal fairs
- Helping at food banks

Key Awareness Days



Giving Tuesday



Christmas Jumper Day

What is the impact of festive volunteering?

“ This was an amazing day. The volunteers really had their festive hats on and helped prepare a fantastic spread for the fun festive party with the residents. ”

Beneficiary feedback

“ You all have indeed made this season extra special for our residents. I don't have enough words to express the positive impact of these sessions on our residents well-being, social, physical and cognitive. A massive thank you once again. ”

Beneficiary feedback

“ What an AMAZING day... Everyone including the service users, volunteers and staff all had a great time. There was making of christmas cards, christmas tree baubles, mince pies, gift bags and tags, and also gingerbread man decorating and bingo and quizzes too! ”

Volunteer feedback

How can Employee Volunteering help?

1

Events 100% tailored to your requirements - location, number of people, time available, corporate purpose

2

Fully managed service - we deliver the whole event from planning and beneficiary engagement, to execution and impact reporting

3

High-impact storytelling – photos and video captured, beneficiary thank you video and social impact data and reporting - all of which can be ready to use before the end of the event as well as in your annual report

4

Large-scale, fast-turnaround volunteering opportunities that drive high impact into your end-of-year ESG reporting

Create meaningful social impact this festive season

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